
























MASTER'S PROGRAMS

PROGRAM	FORMAT	DESCRIPTION
FULL-TIME MBA / STEM MBA INTAKE TERM: FALL	 	Transformational program optimized for career switchers and enhancers. Intensive team-based, action learning environment comprised of seven concentrations, resulting in #1 ROI on pre-MBA salary (<i>Economist</i>).
EXECUTIVE MBA INTAKE TERM: FALL	 	Weekend investment. Lifelong returns. Designed for working professionals to transform high potential into high performance. Convenient format offered in three locations provides knowledge and connections to advance careers.
M.S. IN ACCOUNTING INTAKE TERM: FALL, SPRING, SUMMER	 	Accelerated program that trains future accounting leaders to approach business differently by enhancing technical knowledge as well as critical thinking, strategic problem solving, and collaborative communication skills.
M.S. IN ACCOUNTING & DATA ANALYTICS INTAKE TERM: SPRING		Online program prepares students with the technical knowledge and data analytics skills necessary to take advantage of opportunities in accounting and finance. Includes concentrations in accounting analytics, managerial analysis for decision making, taxation, and transaction services.
M.S. IN BUSINESS DATA SCIENCE & ANALYTICS INTAKE TERM: SPRING, FALL	 	Experiential program providing the knowledge, skills, and practice to use analytics to interrogate, visualize, and translate a variety of data, converting it to actionable insights in solving business problems.
M.S. IN CUSTOMER EXPERIENCE MANAGEMENT INTAKE TERM: FALL, SPRING		Prepares working professionals for a leadership role in CXM. Integrates practice with theory through team- and project-based learning, developing skills for effective experience design and management principles to ensure designs are embraced by their organizations.
M.S. IN FINANCE INTAKE TERM: FALL, SPRING	 	Students gain a breadth of financial knowledge, from fundamental analysis to asset management, and hone skills in corporate strategies and leadership.
M.S. IN FINANCIAL PLANNING & WEALTH MANAGEMENT INTAKE TERM: FALL		Students acquire the technical knowledge required by the profession as well as enhanced critical thinking, problem solving, and communication skills that are needed to be a world-class financial planner and wealth advisor.
M.S. IN HEALTHCARE MANAGEMENT INTAKE TERM: FALL, SPRING		Online program designed to equip working professionals to become leaders with management principles and strategic thinking central to the healthcare industry. Students acquire knowledge and skills in one of two concentrations.
M.S. IN MANAGEMENT, STRATEGY & LEADERSHIP INTAKE TERM: FALL, SPRING, SUMMER		Online program that helps students meet the demands of a dynamic business environment through courses focusing on innovative strategy development, agile management processes, and developing a visionary leadership style.
M.S. IN MARKETING RESEARCH & ANALYTICS INTAKE TERM: FALL, SPRING	  	Nationally top-ranked marketing research program. Students master the art and science of research and insights, becoming innovative, client-centric professionals who drive business impact.
M.S. IN SUPPLY CHAIN MANAGEMENT INTAKE TERM: FALL, SPRING		A top program from the nation's leader in SCM graduate programs for nearly a decade. Innovatively teaches strategic supply chain concepts in a unique online/on-site blended format for working SCM professionals.
 ON CAMPUS  ONLINE  HYBRID  STEM-ELIGIBLE (ON-CAMPUS PROGRAMS ONLY)		

