

BROAD COLLEGE OF BUSINESS

VISION

To be a top-of-mind business school as reflected by the recognition of our brand, the reputation of our people, and the rankings of our programs.

MISSION

We create and disseminate knowledge through collaboration, developing global transformational leaders who positively impact organizations and society.

6 DEPARTMENTS

6 RESEARCH CENTERS AND INSTITUTES

PROGRAMS

UNDERGRADUATE	GRADUATE	
7 MAJORS	10 MASTER'S	3 MBA
10 MINORS	3 JOINT DEGREE	7 PH.D.

\$230M
ENDOWMENT

85,000+
ALUMNI

FULL-TIME FACULTY



137
TOTAL

89 Tenure System



39
Endowed
Professorships

41	Professors
23	Associate Professors
26	Assistant Professors

RANKINGS

TOP 20

U.S. PUBLIC
UNDERGRADUATE AND
FULL-TIME MBA PROGRAMS

Sources: Bloomberg Businessweek, Financial Times,
U.S. News & World Report

#1

UNDERGRADUATE AND
GRADUATE SUPPLY CHAIN
MANAGEMENT/
LOGISTICS PROGRAMS

Source: U.S. News & World Report

#1

IN BIG TEN FOR
PERCENTAGE INCREASE
ON PRE-MBA SALARY

Source: Economist



THOUGHT LEADERSHIP

#1

IN
SUPPLY CHAIN MANAGEMENT
PUBLICATIONS IN EMPIRICALLY
FOCUSED JOURNALS

Source: Supply Chain Management Journal List, 2021

#1

IN
B2B MARKETING
RESEARCH PRODUCTIVITY

Source: Journal of Business and Industrial Marketing, 2019

#6

IN
MANAGEMENT
RESEARCH PRODUCTIVITY

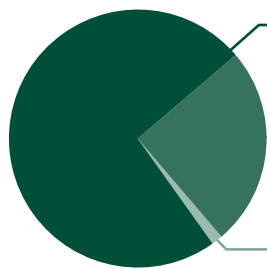
Source: TAMUGA Rankings of Management
Department Research Productivity, 2023
(5-year total)



BROAD COLLEGE OF BUSINESS

TOTAL ENROLLMENT

4,992
STUDENTS



Undergraduate
3,863 Students

MBA & Master's
1,083 Students

Ph.D.
46 Students

90%



**FULL-TIME MBA
EMPLOYMENT RATE**

Class of 2023

MEDIAN GMAT



680

FULL-TIME MBA STUDENTS

Class of 2025



39.6%
FEMALE



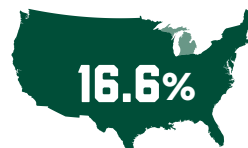
60.4%
MALE

UNDERGRADUATE

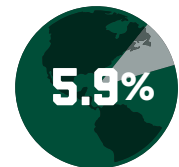
21.8%

MINORITY STUDENTS

(American Indian, Asian, Black or African American, Hawaiian/Pacific Islander, Hispanic, Multiracial)



OUT OF STATE



INTERNATIONAL

3.67

AVERAGE GPA



510

**HONORS COLLEGE
STUDENTS**

UNDERGRADUATE

Majors

Accounting • Finance • Hospitality Business •
Human Resource Management • Management • Marketing •
Supply Chain Management

Minors

Business • Entrepreneurship and Innovation • Environmental and
Sustainability Studies • Financial Planning and Wealth Management •
Information Technology • Insurance and Risk Management • International
Business • Real Estate • Sales Leadership •
Sports Business Management

GRADUATE

MBA and Master's

Full-Time MBA and STEM MBA • Executive MBA • Accounting • Accounting
and Data Analytics • Business Data Science and Analytics • Finance • Financial
Planning and Wealth Management • Healthcare Management • Management,
Strategy and Leadership • Customer Experience Management • Marketing
Research and Analytics • Supply Chain Management

Joint Degree

DO-MBA • JD-MBA • MD-MBA

Ph.D.

Accounting • Finance • Information Technology Management • Logistics •
Management • Marketing • Operations and Sourcing Management

DEPARTMENTS

Accounting and Information Systems • Finance •
Marketing • Management • Supply Chain Management •
The School of Hospitality Business

RESEARCH CENTERS AND INSTITUTES

Burgess Institute for Entrepreneurship and Innovation • Center for Ethical
and Socially Responsible Leadership • Center for Railway Research and
Education • Center for Venture Capital, Private Equity, and Entrepreneurial
Finance • Institute for Business Research • International Business Center

